

iese Awards 2027

Sponsorship 2027

Align your organisation with the UK's leading celebration of public sector innovation and gain unrivalled exposure to the decision-makers shaping the future of local government.

The IESE Awards 2027

Wednesday 3rd March 2027
Church House, Westminster, London

As local government's transformation social enterprise, IESE is committed to supporting the sector in delivering better services, driving innovation, and improving outcomes for communities across the UK. Now in our 18th year, the IESE Public Sector Transformation Awards celebrate the individuals, teams, organisations, and partnerships whose work is making a significant difference to people's lives.

The Awards recognise outstanding achievement across the public sector, shining a spotlight on the ideas, partnerships, and leadership helping to shape the future of local services. From pioneering digital initiatives and service redesign programmes to community-led projects delivering tangible results, the Awards showcase the very best of public sector endeavour and provide a platform for sharing success across the sector.

The Awards Ceremony brings together influential leaders from across local government and the wider public sector, including Council Leaders, Chief Executives, Chairs, Directors, and senior representatives from police, fire, health, and partner organisations. With more than 100 senior decision-makers in attendance, the event provides a valuable opportunity to build relationships, raise your organisation's profile, and engage with those shaping the future of public services.

Sponsoring the IESE Public Sector Transformation Awards demonstrates your organisation's commitment to progress, partnership, and positive change while aligning your brand with one of the most established and respected celebrations of achievement in the public sector calendar.



Benefit	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Full branding across all pre- and post-event materials and digital platforms	✓	✓	✓
Complimentary tickets to the event	✓	✓	✓
Seats at the top table	✓		
Opportunity to deliver a speech	✓	✓	
Present an award with engraved trophy	✓	✓	✓ (Non-engraved)
Feature in the 2027 IESE Awards Brochure	✓ (Two-page)	✓ (One-page)	✓ (Inclusion)
Advert in The Public Catalyst	✓ (Full-page)	✓ (Half-page)	
Article submission in The Public Catalyst	✓		
Promotion via website, blog, and email marketing	✓		
Virtual Webinar Event with strategy and feedback	✓		
Invitation to IESE Best Practice Showcase Event	✓		
Access to IESE Cyber Security services at public sector equivalent rates	✓ (20% discount)	✓ (20% discount)	

Sponsorship Packages

Showcase your commitment to public sector excellence

Gold Sponsor - £25,000 +VAT

Exclusive Main Event Partner

As our headline sponsor, you'll enjoy premium visibility and direct engagement with public sector leaders at the event and beyond.

Benefits include:

- Full branding across all pre- and post-event materials and digital platforms
- Four complimentary tickets, including two seats at the top table
- Opportunity for your senior representative to deliver a speech during the live-streamed ceremony
- Present an award of your choice, with your organisation's name engraved on the trophy
- Two-page feature in the 2027 IESE Awards Brochure
- Full-page advert in The Public Catalyst Magazine, Awards Winners Edition - distributed to all UK councils
- Article submission in The Public Catalyst Magazine - 6,000 readers across 70+ countries
- Promotion of your events and news via our website, blog, and email marketing
- Opportunity to hold a virtual Webinar Event, with pre-event strategy session and post-event feedback from IESE senior team
- Invitation to attend one IESE Best Practice Showcase Event
- Access to IESE Cyber Security services at public sector equivalent rates (20% discount)

Silver Sponsor - £15,000 +VAT

Drinks Reception Partner

Sponsor the exclusive pre-ceremony drinks reception and gain high-impact exposure.

Benefits include:

- Full branding across all pre- and post-event materials and digital platforms
- Two complimentary tickets to the event
- Opportunity to deliver a two-minute speech during the drinks reception
- Present an award of your choice, with your organisation's name engraved on the trophy
- One-page feature in the 2027 IESE Awards Brochure
- Half-page advert in The Public Catalyst Magazine, Awards Winners Edition
- Access to IESE Cyber Security services at public sector equivalent rates (20% discount)

Bronze Sponsor - £3,000 +VAT

Award Category Sponsor

Align your brand with a specific area of public sector excellence.

Benefits include:

- Full branding across all pre- and post-event materials and digital platforms
- Inclusion in the 2027 IESE Awards Brochure
- Two complimentary tickets to the event
- Recognition as the sponsor of a specific award category
- The opportunity to present an award for your sponsored category

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Award Categories

Spotlighting remarkable achievements in public service

AI in Public Services Award

Recognising the innovative and responsible use of Artificial Intelligence to improve public services, enhance decision-making, and deliver better outcomes for communities.

Best Transformation Team

Celebrating teams that have delivered exceptional transformation, creating lasting improvements for their organisation, customers, and communities.

CareCubed Award

Recognising organisations that have used CareCubed to improve care commissioning, strengthen provider relationships, and deliver sustainable, data-driven outcomes.

Collaboration & Partnership Award

Celebrating successful partnerships that bring organisations, communities, and stakeholders together to deliver better services and shared outcomes.

Community & Customer Focus Award

Recognising initiatives that place communities and customers at the heart of service delivery, creating measurable improvements and lasting local impact.

Cyber Resilience Award

Celebrating organisations that have strengthened cyber security, protected critical services, and built a culture of resilience across their workforce.

Digital Innovation Award

Recognising pioneering use of technology, data, and automation to transform services, improve efficiency, and drive better outcomes.

Efficiency & Effectiveness Award

Celebrating organisations that have maximised resources, improved performance, and delivered exceptional value for residents and service users.

Green Public Service Award

Recognising organisations leading the way in sustainability, climate action, and environmental improvement across the public sector.

Housing Solutions Award

Celebrating organisations delivering safe, secure and affordable homes through innovation, partnership and measurable impact that improves residents' lives and strengthens communities.

Transformation in Health & Social Care Award

Recognising innovative approaches that have transformed health and social care services, improving access, integration, and outcomes.

Lived Experience Award

Celebrating initiatives that use lived experience to shape services, improve outcomes, and empower the people and communities they support.

UK Fire & Rescue Service of the Year 2027

Recognising a Fire and Rescue Service that has demonstrated outstanding leadership, innovation, and impact for the communities it serves.

Workforce Excellence & Culture Award

Celebrating organisations that invest in their people, creating cultures that support innovation, wellbeing, inclusion, and high performance.

UK Council of the Year 2027

The highest accolade of the IESE Awards, recognising a council that sets the benchmark for leadership, transformation, and service excellence.

UK Police Service of the Year 2027

Celebrating a Police Service that has delivered exceptional performance, innovation, and measurable improvements in public safety.

To explore each category in detail, visit iese.org.uk/awards



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